Groover
OBSESSIONS

The artist accelerator towards success

Since its launch, Groover has had a strong mission: **to empower artists to share their music with the world** in an innovative, transparent and effective way.

Two years later, **20,000 artists** from around the world have used the platform, obtaining more than **500,000 responses** on their tracks and tens of thousands of opportunities. **More than a hundred artists have landed a contract with a label, publishing company or manager.** Groover has established itself as a major player in music promotion and connecting artists and professionals.

With our informational resources (Groover Blog, Groover Tips...) and broadcasting media (Groover Radio, Groover Hot 10, Groover Showcases...) we have always strived to guide artists in the organization of their projects and the development of their careers.

It's time to open a new chapter and continue this adventure with the artists: here is **Groover Obsessions.**

Groover Obsessions is the first continuous artist acceleration program.
Tailored personally to each project, it targets the best artists discovered on Groover.
The accelerator aims to boost our stand-out musicians and advance their careers.

Our Principles

1. Offer personalized support for each project
2. Create opportunities and provide artists with a network of partners and collaborators
3. Act as a career accelerator, transforming personal achievements into real success

What We Do

1 PERSONALIZED AND CONTINUOUS DEVELOPMENT

- **In-depth promotion:** Groover campaigns, press releases, radio and playlist placements
- **Alternative management:** partnerships, release strategy and digital marketing
- **Booking opportunities:** concert dates, competitions, and festivals

2 Groover Obsessions CONTENT

- A new brand at the service of our artists
- Exclusive content production including live sessions, compilations, etc.
- Regular events: showcases, conferences and professional meetups
- Listening sessions with key players in the music industry

3 PERSONALIZED PARTNERSHIPS

- Financing
- Distribution
- Merchandising and record pressing
- Rights tracking and synchronization
- Media outlets and broadcasting

INITIAL PARTNERS

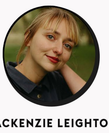
Bigwax Distribution · Distribution Select · tsug Radio · General Pop · brain · CHOQ.ca · Le canal auditif · Les Caps Les · MaMA · F

Our Selection

- **Top Scores:** artists chosen among the top performers on Groover
- **Eclecticism and Quality:** varied musical aesthetics that represent strong and original universes
- **Dynamism:** artists who know how to put themselves forward and envision their project on an international scale.
- **Special factor:** a personal charm and authenticity of course comes into play here

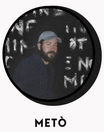
The Groover Obsessions Artists

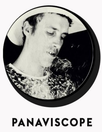
MAGON
psych rock

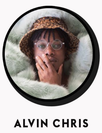

MACKENZIE LEIGHTON
indie Folk

PASTEL COAST
dream pop

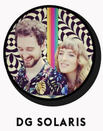
THAÏS
indie pop

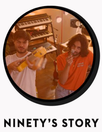

METÒ
indie folk


PANAVISCOPE
psych pop


ALVIN CHRIS
french rap

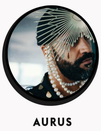
NEW BLEACH
indie pop

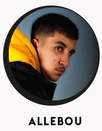

DG SOLARIS
psych folk rock


NINETY'S STORY
electro pop

FOMO
french rap

NEDELKO
french rap


AURUS
orchestral pop


ALLEBOU
french rap

LISTEN TO THE PLAYLIST

CONTACT

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